LEVERAGE YOUR CORE VALUES

Uncover Your Core Values

Your values are unique to you, they intrinsic to who you are. They define what you want in your life, what brings you joy, and what brings frustration. By aligning your business with your values and referring to them when making decisions, your business will resonate with ideal clients..

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

Uncover Your Core Values

Great work! Now post these words all around you. Put them in your office, on the refrigerator, in your day planner, in your car and on your computer monitor. Check in with yourself when you are feeling joy. What value is being honored? When you are frustrated or unhappy, ask yourself what value is not being honored? When you make decisions that honor your values, life becomes very easy.

What one or two values might be the core for you?

1. _____   2. _____

What four values support your one core?

1. _____   3. _____

2. _____   4. _____

Play with this until it becomes clear. You are on your way to identifying your Money Spot. It all starts with your core values.

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I help _____ experience _____
through _____ so they can _____
and _____.

Values List

___ Accomplishments/Results   ___ Nature

___ Personal Power   ___ Integrity

___ Achievement   ___ Partnership

___ Privacy/Solitude   ___ Intimacy

___ Adventure/Excitement   ___ Joy

___ Recognition   ___ Independence

___ Balance   ___ Service/Contribution

___ Risk Taking   ___ Compassion

___ Clarity   ___ Spirituality

___ Romance/Magic   ___ Creativity

___ Commitment   ___ Trust

___ Security   ___ Emotional Health

___ Community   ___ Vitality

___ Self Expression   ___ Environment

___ Completion   ___ Leadership

___ Learning   ___ Loyalty

___ Connecting/Bonding   ___ Freedom

___ Honesty   ___ Openness

___ Orderliness/accuracy   ___ Fulfillment

___ Humor   ___ Personal Growth

___ Organization   ___ Fun

___ Health   ___ Mastery/Excellence